

# MAKE HEALTHCARE TECHNOLOGY WORK

## Smart Connectivity Solutions



**It Costs Healthcare Facilities  
\$264 Each Minute Technology  
Doesn't Work\***

**Decrease Patient Out-of-Room Time**

**Reduce Installation Time and Expense**

**Choose Easy to Upgrade Solutions**

**Rely on Sturdy Product for Heavy  
Sterilization**

**Leverage Free Design and Certified  
Technical Support Services**

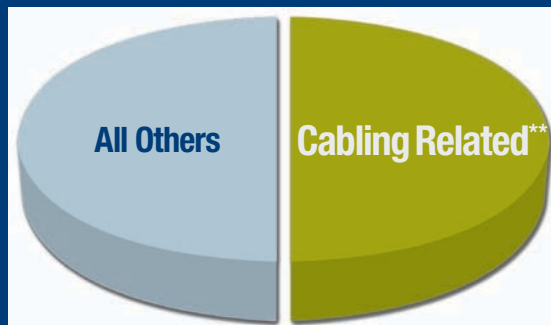
**Eliminate Downtime with Products  
that Work Every Time!**

**Do More!**

# 50% OF HEALTHCARE NETWORK PROBLEMS ARE RELATED TO INADEQUATE OR UNDERPERFORMING CABLING INFRASTRUCTURE\*



Don't Let Network Downtime Happen to You!



## What You Can Count on From Us

High quality construction for maximum signal quality & transfer

Customized solutions specific to your needs

Industry Certified A/V and IT experts for free design consultation

Products include a **LIFETIME WARRANTY**

“ I began a project with Regional Hospital in Saint Paul, MN. The institution has some special cabling requirements for their nurses' station, and I needed a quick solution... There was no way to fit the number of cables through the conduit without RapidRun. The product really saved room in the communication box. The best part was being able to avoid terminating the cables one by one. ”

– Applied Business Communications

“ We use the [4-Port UXGA Monitor Splitter/Extender with 3.5mm Audio] at our dental office for case presentations and consultations. It splits the video/audio signal from the doctor's computer to three monitors for the patient and family to view. The picture quality is great. Easy to use – plug and play... ”

– Frederick, MD

# RAPIDRUN – THE TOTAL HEALTHCARE A/V SOLUTION

## What it is:

RapidRun is the most complete audio/video cabling system on the market – designed to save installation time and money, easily upgradable and reduces the amount of connection points – cutting down faulty field termination possibilities.

## Why Healthcare Loves RapidRun

**Saves Time and Money** – Shorter installation time, Easy upgrades, Lossless signal transfer

**Reduces Failure Points** – Cuts down the number of connection points needed

**Sleek, Aerodynamic Design** – RapidRun glides through small holes and 3/4" conduit up to a 90° sweep providing fast, easy installation

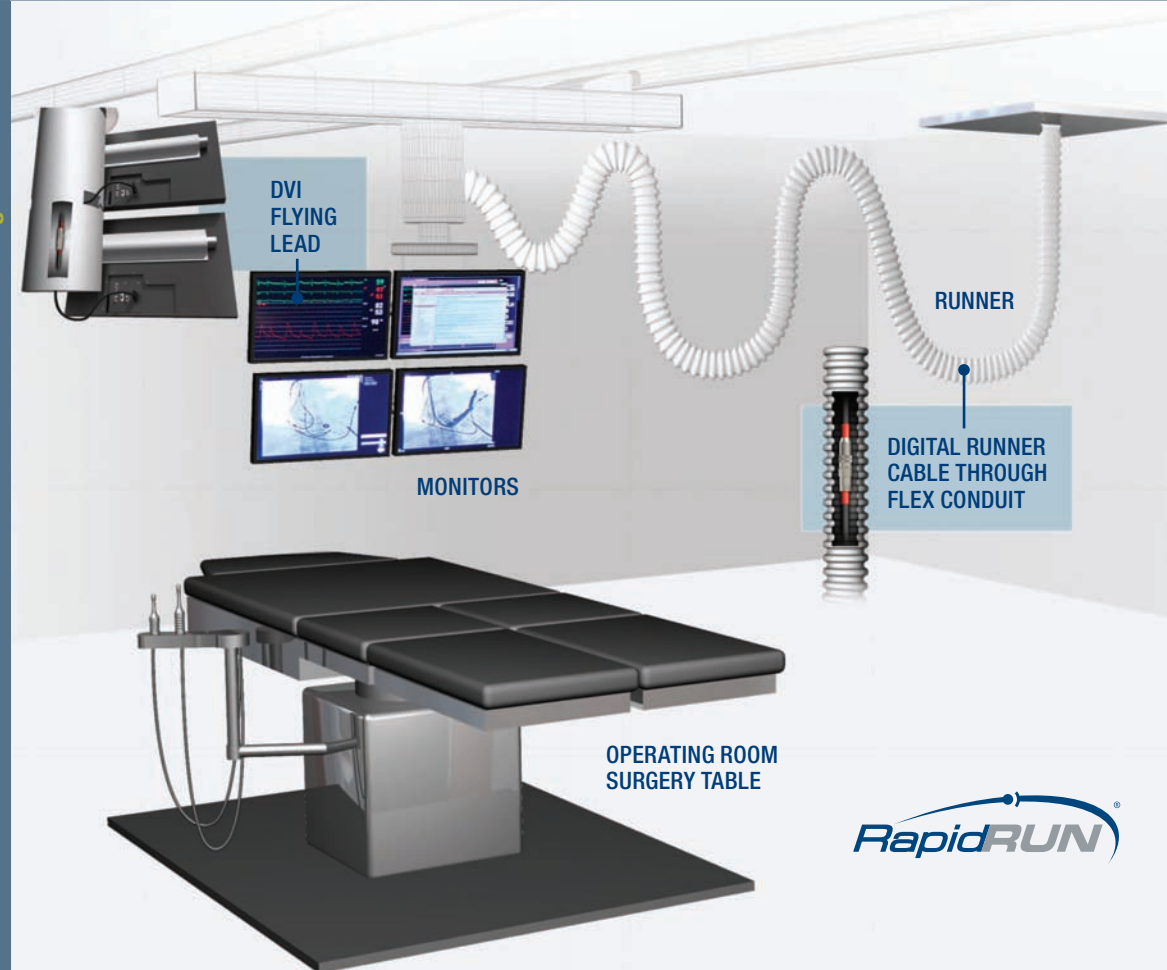
**Easy Upgrades** – RapidRun was designed to evolve with your constantly changing needs – one solution supports VGA, DVI-D, HDMI®, DisplayPort and Audio/Video

**High Signal Integrity** – Manufactured to precise tolerances ensuring lossless signal transfer – the result is the highest image resolution possible

**High Quality Construction** – Material is designed to withstand harsh chemicals and high temperatures commonly used in sanitization

**No More Field Termination** – Color-coded flying leads & wall plates require no tools, splicing or soldering – Attach them to the runner cable and you're done

Surgical Auditorium



# HEALTHCARE SOLUTIONS

## Desktop Solutions that Create Flexible, Dependable Work Environments

The central source to capture patient data and storage

Technology must allow for easy information access and sharing

## Products that Provide Optimal Signal Transfer and Data Storage

Virtual hubs for information access, storage, backup and network connectivity

Data must be immediately available and accompanied by the most reliable systems

## Solutions that Help Keep Staff Informed

Share information, collaborate and learn through state-of-the-art presentation tools



### NURSES' STATIONS AND FRONT OFFICE

**KVM SWITCH & SPLITTER SOLUTIONS** – Allows users to work more efficiently by providing access to information and patient records stored on multiple computers with one monitor, mouse and keyboard.

**EXTENDER SOLUTIONS** – Control and access multiple computers with one computer allowing physicians and nurses to access information without ever leaving their workstation.

**MONITOR CABLES** – Unique cable solutions provide easy installation in hard to reach location.



### DATA CENTERS

**BEND TOLERANT AND CUSTOM FIBER OPTIONS** – No longer worry about how small bends might affect system performance. Let us build cabling for your exact needs.

**CATEGORY CABLE** – Organize your cabling with a wide array of colors and lengths that make upgrades or changes easy.

**Q-SERIES FIBER DISTRIBUTION SYSTEM** – Flexible and scalable solutions seamlessly grow along with your constantly expanding needs.



### TRAINING, CONFERENCE ROOMS AND AUDITORIUMS

**SWITCHES AND EXTENDERS** – Display presentations, announcements or alerts on multiple displays from a single source. Also can display different information on each display.

**CAT5E EXTENDER SOLUTIONS** – Place your display across the room, on another floor, or in another building – up to 300m away over Cat5e UTP while your computer remains in a convenient and secure location.

# TECHNOLOGY IS CHANGING HEALTHCARE

Government mandates require healthcare facilities to adopt electronic medical records by 2015 which will enable clinical documentation, imaging, decision support, laboratory, and pharmacy systems to be IT-enabled.

Healthcare facilities are projected to spend approximately \$83 billion annually on technology by 2013.

## Count on Connectivity Solutions that Work for Multiple Applications

Entertainment Systems (patient rooms, waiting rooms, lobbies)

IT Infrastructure

Surgical Theater (patient triage and operating rooms)

Digital Signage and Way Finding

Electronic Medical Record Displays

Dental and Physician Offices

Conference and Board Rooms

Nurse's Stations

Surgery Scheduling and Patient Management

**It All Comes Together!**



MAKE THE RIGHT CONNECTION

**Call Today! 877.778.6428**

or log onto [www.cablestogo.com](http://www.cablestogo.com) to sign up for our email program, and chat live with our product experts.

